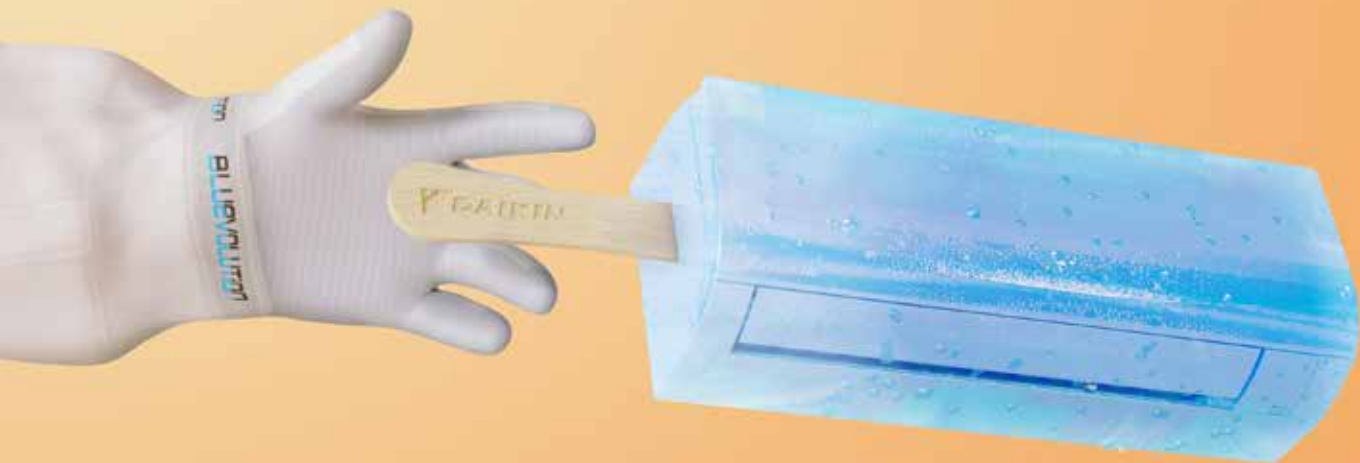


Refreshingly innovative.
Introducing the new
and improved Sensira R-32.



Press Release

Daikin launches the new Sensira R-32.

A discreet, wall-mounted unit for high efficiency and unparalleled comfort.

Creating the perfect indoor climate is what Daikin's all about. With over 90 years of experience in climate control technologies, the company knows what it takes to create a comfortable environment for your home, business or office. That is why Daikin is now proud to introduce the latest edition of its Split range: the Sensira R-32. Equipped with the revolutionary R-32 refrigerant and other enhanced features, the new Sensira uses the latest technologies to achieve greater energy efficiency – and to ensure both perfect comfort and impressive value for money.

✓ Efficiency up to

The Sensira R-32 creates a comfortable environment while maintaining excellent energy efficiency ratings. The environmental impact of the units in the R-32 product range is up to 68% lower compared to R-410A units. Plus, they provide a lower energy consumption and higher energy efficiency. Thanks to the R-32 refrigerant, the new Sensira has received an A++ rating in cooling efficiency. Which is good for the environment – and for your budget.

✓ Comfort

With the Sensira R-32 range, you won't have to sacrifice comfort for energy efficiency. The flat, stylish front panel blends in with any interior design and is easy to clean. The vertical auto swing moves the discharge louvres up and down to provide efficient air and temperature distribution throughout the room. Turbo mode heats up or cools down the room quickly, for maximum comfort. And there's more. Because with sound pressure down to 21dBA, the new Sensira operates almost unnoticeably to ensure a good night's sleep.

✓ Reliability

To guarantee seamless operation, the Sensira R-32 comes with an enhanced compressor. The new two-chamber swing compressor provides significant energy savings, a lower risk of unit breakdown and quieter operation. All while steadily controlling your perfect climate.

✓ Easy control

The Daikin Online Controller helps you schedule, manage and monitor your air conditioning system anywhere, any time. Just connect your unit to your wifi network and download the app to set temperature schedules, review your energy consumption and much, much more.

About Daikin Europe NV

Daikin Europe N.V. is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 5,500 employees throughout Europe and 10 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey and the UK.

Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years' experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology. Daikin VRV and Daikin Altherma are the most sold heat pump systems in Europe, with over 500,000 systems delivered to date.

This press release is issued on behalf of Daikin Europe NV. For further information on Daikin Europe, please email Daikin-News@sheremarketing.co.uk